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Pinkberry Swirly Goodness on the Menu at Philly International *Yogurt retailer Pinkberry brings its tasty offerings to Airport customers*

PHILADELPHIA – Pinkberry, the California yogurt retailer known for its trademark Swirly Goodness® and more than 30 choice toppings, has opened its first Pennsylvania location at Philadelphia International Airport (PHL) in the B/C Food Court. Certified by the National Yogurt Association, Pinkberry touts its light and refreshing taste and carries the Live & Active Cultures Seal established by the association and boasts original, non-fat yogurt made with healthy ingredients.

Pinkberry, which has opened more than 200 stores in North America, South America, Europe, Asia and the Middle East since launching in 2005, offers a tantalizing menu of Greek and frozen yogurt, blends, parfaits, cones and waffle cookies. Customers can choose among 30 toppings, many either all-natural or organic, including fresh fruit hand-cut daily and a variety of premium dry and liquid toppings such as Italian caramel and pure honey.



Pinkberry staff members join Peter Casey, Pinkberry's Director of East Coast Operations, PHL franchise owners Terry and Sandy Roberts and Airport Deputy Director Jim Tyrrell at today's celebration

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Pinkberry Swirly Goodness on the Menu at PHL/2

Swirly Goodness®, Pinkberry’s signature frozen yogurt, is made with real non-fat milk and real non-fat yogurt. Pinkberry Original is non-fat yogurt with seasonal flavors that are non-fat or low-fat. Another popular offering, Pinkberry Fruit Parfait, is a 6-layer parfait made-to-order with 3 scoops of daily cut-in-store fresh fruit, Pinkberry original and all-natural honey almond granola.

“We are excited to have Pinkberry, an innovative yogurt retailer, join our award-winning concessions program,” said Airport CEO Mark Gale. “There are many great options travelers have when selecting a snack or meal while at our airport and I am sure they are going to enjoy the addition of another healthy, quality offering.”

Philadelphia International Airport is owned and operated by the City of Philadelphia. The Airport is a self-sustaining entity that operates without the use of local tax dollars. It is one of the largest economic engines in Pennsylvania, generating an estimated \$14.4 billion in spending to the regional economy and accounting for more than 141,000 jobs.